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DEPARTMENTS

Industry Update

BLEC Changes Name to STEC

**BLEC USA, Inc.** has undergone several changes, including a new name, **STEC, Inc.**, or Specialized Turf Equipment Co. The name was chosen to more accurately reflect what the company does. The everyday workings of the company will remain the same, and it has added new employees and implemented new policies. It also plans for a larger facility, an increase in personnel and new products.

Hoffman Wins Distinction Award

**Hoffman Landscapes** received a Distinction Award from the **Professional Landcare Network** in the 40th Annual Environmental Improvement Awards Program. This is the seventh PLANET award for Hoffman, which has locations in Greenwich, Wilton, Fairfield and Litchfield, Conn. Its winning design/build plan for a Wilton residence focuses on linking a new patio expansion with a kitchen, seating and dining area as one large outdoor space.

Broccolo Honored by ASLA

Two projects installed by the team at **Broccolo Tree & Lawn Care**, Rochester, N.Y., for **Environmental Design & Research** were recognized by the **American Society of Landscape Architects** at the ASLA Chapter Awards Ceremony. The RIT Perkins Green Site Improvement project won the 2009 NYU Chapter Honor in the category of built design. The Conkey Corner Park project received the 2009 NYU Chapter Community Award for Community Achievement.

JCB Launches Encore Program

**JCB** has launched a program aimed at keeping high-quality used JCB machines available within the marketplace. The Encore Program provides dealers with an affordable opportunity to bring used JCB equipment back to original specifications, making them mechanically sound and correcting any cosmetic or other superficial defects.

Solideal Purchases SPW Industries

**Solideal** announced its acquisition of **SPW Industries, Inc.** SPW, based in Atlanta, Ga., is a service provider and distributor of construction and industrial tires, wheels and rubber tracks.

New England Grows Offers Extreme Education and More

**New England Grows** is scheduled for February 3-5 at the Boston Convention & Exhibition Center in Boston, Mass. "Extreme Education" is this year's headline, and will feature topics such as living walls, retail merchandising, igniting consumer buzz, using annual color to add interest to the landscape, delivering better water management with sustainable garden design, a case study and understanding perennials. The event will also include a wide range of the latest products, resources and solutions for every green industry segment. Visit <http://www.newenglandgrows.org/>

