

Your Pool, Your Way

How Hoffman Landscapes is changing the pool-building industry



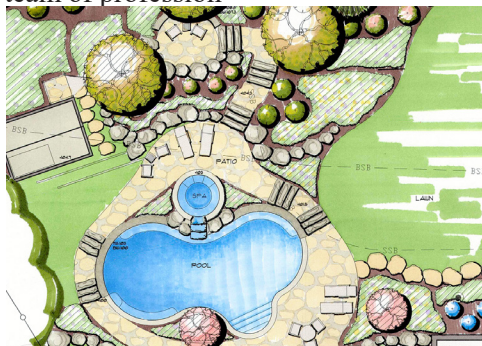
*H*offman Landscapes has been a leader in property maintenance, landscape architecture, and outdoor construction for more than thirty years!

We recently sat down with Landscape Architect Matthew Biron to talk about the Hoffman difference, why every project should start with a design, and how Hoffman is revolutionizing pool building!

What sets Hoffman apart from other landscaping firms? At Hoffman we're encouraged to bounce ideas around. We have a team of professionals with a wide variety of expertise. We're constantly discussing projects, brainstorming, and learning from one another in order to provide superior service to our clients.

What advice would you give to a homeowner considering having a pool installed on their property? Always start with a Landscape Architect! It may seem easier to call a standard pool building company, but in the end, you could be making more work for yourself. A licensed Landscape Architect will discuss the project with you in detail, find out how you'll use the space, and take into consideration how best to integrate the pool with your home and your landscape. So, in the end, you'll have not just a place to swim, but a beautiful pool environment as an extension of your home.

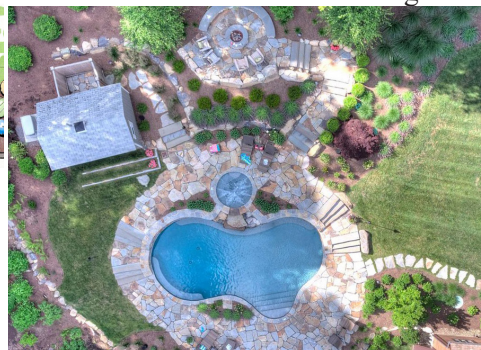
What is the biggest mistake you've seen in a new pool construction, and how did you fix it? It's not uncommon for a homeowner to call us once the pool shell has been filled and ask us to landscape the environment around it with the



A Hoffman Pool Environment: from conception...

appropriate fencing, patio, and plantings. We're always happy to help, but this feels like working backwards to me. Often times, a pool builder hasn't taken the entire backyard environment into account. It's always difficult to point out that the pool equipment is too close to the entertaining area, making it impossible to have a conversation once it kicks on, or the pool shell was installed 6 inches too deep and now there may be drainage issues. Difficult as it may be to deliver this kind of news,

I'm always relieved to be able to provide the homeowner with solutions! **What do you wish more people knew about Hoffman Landscapes?** We truly are a completely comprehensive company! We not only are able to create a design for your pool, patio, outdoor kitchen, and so on., but we can bring it to life with our team of



...to completion!

masons and outdoor construction crews. Once your project is complete, our Property Maintenance department is available to keep your new project and your entire property looking its best! From start to finish and beyond, Hoffman Landscapes has you covered!

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